

Group/Boxill Poll December 2011

This report presents the results of a poll conducted during December 10-12, 2011. It is based on a nationally representative sample of 1521 persons, 18 years and over and has a margin of error of +/- 3%.

Following is a summary of the main findings of the poll.

The sample

The sample was equally divided between males (50%) and females (50%) and was conducted in 220 communities in all parishes island-wide. **This poll targeted only persons who are enumerated.**

Party Standings

In this poll about 69.7% of respondents indicated that would be voting in the upcoming elections.

In the July 2010 poll when asked who they would vote for if an election were called today, 33% said PNP and 28% JLP; 12% were undecided and 20% said that they would not vote. In the April poll 24% said they would vote for the JLP and 36% the PNP. 12.6% said that they were undecided and 22% said that they would not be voting. In that poll the PNP increased their lead over the JLP from 5% to 11%. In the October/November poll 35.2% said that they would vote for the JLP, while 32.7% said they would vote PNP, with 13.5% undecided and 13.2% saying they would not be voting. Those results showed a statistical **DEAD HEAT**, with only 2.5% separating the two parties. It appeared that the elevation of Mr. Holness to the post of PM resulted in a significant bounce for the JLP. In the current poll, 38.1% said they vote for the PNP, 41.2% for the JLP, with 8.9% undecided and 9.9% saying they would not vote. These results indicate yet another statistical **DEAD HEAT**, with 3% points separating the two parties. Interesting, however, the momentum seemed to have remained with the JLP.(Table 6)

	If an election were held today with current leaders, which party would you vote for (July 2010)	If an election were held today with current leaders, which party would you vote for (April 2011)	If an election were held today with current leaders, which party would you vote for (November 2011)	Which candidate do you intended to vote for on December 29 th . (December 2011)
JLP	28.1	24.8	35.2	41.2
PNP	33.1	36.0	32.7	38.1
NDM/NNC	0.9	1.4	.2	.4
Other candidate/party	1.7	1.1	.7	.2
Undecided / Don't know	11.8	12.6	13.5	8.9
Will not be voting	19.9	22	13.2	9.9
No answer	4.6	2.1	4.5	1.3
Total	100	100	100	100